



Adult Contemporary & Hot AC– July PPM

When June and July 6+ Average Quarter Hour shares for Adult Contemporary and Hot AC outlets we've been tracking are placed side-by-side, the results are virtually identical. A 1.0 share (6+) in an applicable PPM-measured July 2009 survey was required to appear in the following format summaries. Dual asterisks (**) designate non-metro stations.

Adult Contemporary

Basic Overview

By descending market size, each AC station's APR/MAY/JUN and July 6+ shares are noted.

Mk	Calls/City	Apr	May	June	July
1	WLTW/New York	5.9	6.2	6.2	6.5
1	WWFS/New York	3.0	2.8	2.7	2.5
1	WALK-FM/New York**	1.0	1.0	1.1	1.0
2	KOST/Los Angeles	4.0	3.9	4.4	4.4
3	WLIT/Chicago	3.6	3.4	3.2	3.5
3	WILV/Chicago	2.7	2.6	2.7	2.8
3	WCFS/Chicago	1.9	1.9	1.7	1.9
4	KOIT-FM/San Francisco	4.6	5.1	5.5	5.5
4	KBAY/San Francisco**	1.9	1.9	1.8	1.8
4	KUIC/San Francisco**	1.5	1.2	1.3	1.0
4	KZST/San Francisco**	NA	0.8	0.8	1.0
5	KVIL/Dallas	4.2	4.3	3.6	2.9
6	KODA/Houston	5.3	5.4	5.3	6.4
7	WSB-FM/Atlanta	5.1	5.4	4.8	4.9
8	WBEB/Philadelphia	7.3	7.4	7.1	6.7
8	WJBR-FM/Philadelphia**	1.2	1.2	1.0	1.1
9	WASH/Washington	6.4	6.7	6.8	5.7
9	WTGB/Washington	2.3	2.0	2.4	2.8
10	WMJX/Boston	7.1	6.6	6.2	6.2
10	WPLM-FM/Boston	2.0	1.4	1.3	1.6
11	WNIC/Detroit	5.0	4.5	4.0	4.1
11	WMGC/Detroit	4.3	3.5	3.4	3.3
12	WLYF/Miami	8.7	9.0	9.1	8.5
12	WFLC/Miami	7.0	6.9	6.8	6.2
13	KRWM/Seattle	6.0	5.6	5.0	5.6
15	KESZ/Phoenix	5.2	5.2	4.7	5.5
16	WLTE/Minneapolis	4.2	4.1	4.3	3.9
17	KYXY/San Diego	4.8	5.0	4.5	5.4
19	WALK-FM/Long Island	5.9	6.3	7.2	6.4
19	WKJY/Long Island	5.4	6.0	5.4	5.1
19	WLTW/Long Island**	3.9	3.7	3.6	3.2
19	WWFS/Long Island**	2.0	1.6	2.2	2.2

19 WEZN/Long Island**	NA	0.7	0.7	1.0
26 KOST/Riverside**	2.1	2.6	3.4	3.5
26 KATY/Riverside	1.5	1.4	1.4	1.2
35 KBAY/San Jose	7.2	7.6	7.6	8.4
35 KOIT-FM/San Jose**	3.6	4.2	4.0	3.8
38 WLTW/Middlesex**	6.8	6.3	5.5	5.5
38 WMGQ/Middlesex	5.0	4.2	4.8	4.8
38 WWFS/Middlesex**	3.2	3.1	3.0	2.7
38 WWZY/Middlesex**	0.4	0.7	1.1	1.2

Gains/Losses

Clear Channel siblings are at opposite ends of the spectrum: **KODA** posts a **+1.1** while **WASH** has an equal decrease (**-1.1**). For the second successive month, **KVIL/Dallas** is down seven-tenths. After a nine-tenths May-June increase **WALK-FM** dips eight tenths.

Mk	Calls/City	June	July	Flux	Mk	Calls/City	June	July	Flux
6	KODA/Houston	5.3	6.4	+1.1	10	WMJX/Boston	6.2	6.2	Flat
17	KYXY/San Diego	4.5	5.4	+.9	19	WWFS/Long Island**	2.2	2.2	Flat
15	KESZ/Phoenix	4.7	5.5	+.8	38	WLTW/Middlesex**	5.5	5.5	Flat
35	KBAY/San Jose	7.6	8.4	+.8	38	WMGQ/Middlesex	4.8	4.8	Flat
13	KRWM/Seattle	5.0	5.6	+.6	1	WALK-FM/New York**	1.1	1.0	-.1
9	WTGB/Washington	2.4	2.8	+.4	11	WMGC/Detroit	3.4	3.3	-.1
1	WLTW/New York	6.2	6.5	+.3	1	WWFS/New York	2.7	2.5	-.2
3	WLIT/Chicago	3.2	3.5	+.3	26	KATY/Riverside	1.4	1.2	-.2
10	WPLM-FM/Boston	1.3	1.6	+.3	35	KOIT-FM/San Jose**	4.0	3.8	-.2
19	WEZN/Long Island**	0.7	1.0	+.3	4	KUIC/San Francisco**	1.3	1.0	-.3
3	WCFS/Chicago	1.7	1.9	+.2	19	WKJY/Long Island	5.4	5.1	-.3
4	KZST/San Francisco**	0.8	1.0	+.2	38	WWFS/Middlesex**	3.0	2.7	-.3
3	WILV/Chicago	2.7	2.8	+.1	8	WBEB/Philadelphia	7.1	6.7	-.4
7	WSB-FM/Atlanta	4.8	4.9	+.1	16	WLTE/Minneapolis	4.3	3.9	-.4
8	WJBR-FM/Philadelphia**	1.0	1.1	+.1	19	WLTW/Long Island**	3.6	3.2	-.4
11	WNIC/Detroit	4.0	4.1	+.1	12	WLYF/Miami	9.1	8.5	-.6
26	KOST/Riverside**	3.4	3.5	+.1	12	WFLC/Miami	6.8	6.2	-.6
38	WWZY/Middlesex**	1.1	1.2	+.1	5	KVIL/Dallas	3.6	2.9	-.7
2	KOST/Los Angeles	4.4	4.4	Flat	19	WALK-FM/Long Island	7.2	6.4	-.8
4	KOIT-FM/San Francisco	5.5	5.5	Flat	9	WASH/Washington	6.8	5.7	-1.1
4	KBAY/San Francisco**	1.8	1.8	Flat					

- More than four of ten Adult Contemporary stations listed were up June-July (**44%** versus 36% May-June); **39%** were down (compared to June's 56%); and **17%** remained flat.
- Typical gains were identical to June's **+.37** and losses were **-.41** (compared to June's **-.32**.)

AQH Share

Miami's **WLYF** leads its peers for the fourth straight month and **KBAY** (results from the San Jose monthly) is runner-up for the third straight month.

Mk	Calls/City	Apr	May	June	July
12	WLYF/Miami	8.7	9.0	9.1	8.5
35	KBAY/San Jose	7.2	7.6	7.6	8.4
8	WBEB/Philadelphia	7.3	7.4	7.1	6.7
1	WLTW/New York	5.9	6.2	6.2	6.5
6	KODA/Houston	5.3	5.4	5.3	6.4
19	WALK-FM/Long Island	5.9	6.3	7.2	6.4
10	WMJX/Boston	7.1	6.6	6.2	6.2
12	WFLC/Miami	7.0	6.9	6.8	6.2
9	WASH/Washington	6.4	6.7	6.8	5.7
13	KRWM/Seattle	6.0	5.6	5.0	5.6

4 KOIT-FM/San Francisco	4.6	5.1	5.5	5.5
15 KESZ/Phoenix	5.2	5.2	4.7	5.5
38 WLTW/Middlesex**	6.8	6.3	5.5	5.5
17 KYXY/San Diego	4.8	5.0	4.5	5.4
19 WKJY/Long Island	5.4	6.0	5.4	5.1
7 WSB-FM/Atlanta	5.1	5.4	4.8	4.9
38 WMGQ/Middlesex	5.0	4.2	4.8	4.8
2 KOST/Los Angeles	4.0	3.9	4.4	4.4
11 WNIC/Detroit	5.0	4.5	4.0	4.1
3 WLIT/Chicago	3.6	3.4	3.2	3.5
16 WLTE/Minneapolis	4.2	4.1	4.3	3.9
35 KOIT-FM/San Jose**	3.6	4.2	4.0	3.8
26 KOST/Riverside**	2.1	2.6	3.4	3.5
11 WMGC/Detroit	4.3	3.5	3.4	3.3
19 WLTW/Long Island**	3.9	3.7	3.6	3.2
5 KVIL/Dallas	4.2	4.3	3.6	2.9
3 WILV/Chicago	2.7	2.6	2.7	2.8
9 WTGB/Washington	2.3	2.0	2.4	2.8
38 WWFS/Middlesex**	3.2	3.1	3.0	2.7
1 WWFS/New York	3.0	2.8	2.7	2.5
19 WWFS/Long Island**	2.0	1.6	2.2	2.2
3 WCFS/Chicago	1.9	1.9	1.7	1.9
4 KBAY/San Francisco**	1.9	1.9	1.8	1.8
10 WPLM-FM/Boston	2.0	1.4	1.3	1.6
26 KATY/Riverside	1.5	1.4	1.4	1.2
38 WWZY/Middlesex**	0.4	0.7	1.1	1.2
8 WJBR-FM/Philadelphia**	1.2	1.2	1.0	1.1
1 WALK-FM/New York**	1.0	1.0	1.1	1.0
4 KUIC/San Francisco**	1.5	1.2	1.3	1.0
4 KZST/San Francisco**	NA	0.8	0.8	1.0
19 WEZN/Long Island**	NA	0.7	0.7	1.0

- A measly one-tenth of a share is the difference between June's average 6+ PPM share for Adult Contemporary stations listed above **(3.9414)** and the July stat **(3.9439)**.

Market Rankers

Nearly one in four ACs shown **(22%)** ranked first or second **(6+)** in June.

Mk	Calls/City	June	July	Rank					
1	WLTW/New York	6.2	6.5	#1	26	KOST/Riverside**	3.4	3.5	#8
12	WLYF/Miami	9.1	8.5	#1	3	WLIT/Chicago	3.2	3.5	#9
13	KRWM/Seattle	5.0	5.6	#1	35	KOIT-FM/San Jose**	4.0	3.8	#9
19	WALK-FM/Long Island	7.2	6.4	#1	16	WLTE/Minneapolis	4.3	3.9	#11
35	KBAY/San Jose	7.6	8.4	#1	19	WLTW/Long Island**	3.6	3.2	#11
2	KOST/Los Angeles	4.4	4.4	#2	11	WNIC/Detroit	4.0	4.1	#12
4	KOIT-FM/San Francisco	5.5	5.5	#2	3	WILV/Chicago	2.7	2.8	#14
8	WBEB/Philadelphia	7.1	6.7	#2	5	KVIL/Dallas	3.6	2.9	#15
38	WLTW/Middlesex**	5.5	5.5	#2	1	WWFS/New York	2.7	2.5	#16
6	KODA/Houston	5.3	6.4	#3	9	WTGB/Washington	2.4	2.8	#16
9	WASH/Washington	6.8	5.7	#3	11	WMGC/Detroit	3.4	3.3	#17
10	WMJX/Boston	6.2	6.2	#3	19	WWFS/Long Island**	2.2	2.2	#18
15	KESZ/Phoenix	4.7	5.5	#3	38	WWFS/Middlesex**	3.0	2.7	#18
17	KYXY/San Diego	4.5	5.4	#3	10	WPLM-FM/Boston	1.3	1.6	#19
7	WSB-FM/Atlanta	4.8	4.9	#4	4	KBAY/San Francisco**	1.8	1.8	#20
38	WMGQ/Middlesex	4.8	4.8	#4	3	WCFS/Chicago	1.7	1.9	#21
12	WFLC/Miami	6.8	6.2	#5	1	WALK-FM/New York**	1.1	1.0	#25
19	WKJY/Long Island	5.4	5.1	#5	26	KATY/Riverside	1.4	1.2	#25

38 WWZY/Middlesex**	1.1	1.2	#25	4 KUIC/San Francisco**	1.3	1.0	#30
8 WJBR-FM/Philadelphia**	1.0	1.1	#26	4 KZST/San Francisco**	0.8	1.0	#30
19 WEZN/Long Island**	0.7	1.0	#26				

- Based on data from these PPM markets, Adult Contemporary facilities usually finished **11th** (**#11.39**) in their respective markets in July, compared to **#10.25 in June and #11.59** in May.

By Strongest Market

Nine markets are **down** month-month (including the top three); eight are **up** (including Houston's +1.1, thanks to KODA); and three are **even**. Comparisons are June-July (6+).

	June	July			June	July	
Long Island	19.1	17.9	-1.2	Chicago	7.6	8.2	+.6
WALK-FM	7.2	6.4	-.8	WLIT	3.2	3.5	+.3
WKJY	5.4	5.1	-.3	WILV	2.7	2.8	+.1
WLTW**	3.6	3.2	-.4	WCFS	1.7	1.9	+.2
WWFS**	2.2	2.2	Flat				
WEZN**	0.7	1.0	+.3	Philadelphia	8.1	7.8	-.3
				WBEB	7.1	6.7	-.4
Miami	15.9	14.7	-1.2	WJBR-FM**	1.0	1.1	+.1
WLYF	9.1	8.5	-.6				
WFLC	6.8	6.2	-.6	Boston	7.5	7.8	+.3
				WMJX	6.2	6.2	Flat
Middlesex	14.4	14.2	-.2	WPLM-FM	1.3	1.6	+.3
WLTW**	5.5	5.5	Flat				
WMGQ	4.8	4.8	Flat	Detroit	7.4	7.4	Flat
WWFS**	3.0	2.7	-.3	WNIC	4.0	4.1	+.1
WWZY**	1.1	1.2	+.1	WMGC	3.4	3.3	-.1
San Jose	11.6	12.2	+.6	Houston	5.3	6.4	+1.1
KBAY	7.6	8.4	+.8	KODA	5.3	6.4	
KOIT-FM**	4.0	3.8	-.2				
**	2.9	2.9	Flat	Seattle	5.0	5.6	+.6
WWFS**	2.6	2.2	-.4	KRWM	5.0	5.6	
New York	10.0	10.0	Flat	Phoenix	4.7	5.5	+.8
WLTW	6.2	6.5	+.3	KESZ	4.7	5.5	
WWFS	2.7	2.5	-.2				
WALK-FM**	1.1	1.0	-.1	San Diego	4.5	5.4	+.9
				KYXY	4.5	5.4	
San Francisco	9.4	9.3	-.1				
KOIT-FM	5.5	5.5	Flat	Atlanta	4.8	4.9	+.1
KBAY**	1.8	1.8	Flat	WSB-FM	4.8	4.9	
KUIC**	1.3	1.0	-.3				
KZST**	0.8	1.0	+.2				
				Washington	9.2	8.5	-.7
Washington	9.2	8.5	-.7	WASH	6.8	5.7	-1.1
WASH	6.8	5.7	-1.1	WTGB	2.4	2.8	+.4
WTGB	2.4	2.8	+.4	Riverside	4.8	4.7	-.1
				KOST**	3.4	3.5	+.1
				KATY	1.4	1.2	-.2

	June	July	
Los Angeles	4.4	4.4	Flat
KOST	4.4	4.4	
	June	July	
Minneapolis	4.3	3.9	-.4

WLTE	4.1	4.3	
	June	July	
Dallas	3.6	2.9	-.7
KVIL	3.6	2.9	

By Group Owner

Frontrunner **Clear Channel** adds to its lead by three-tenths. NextMedia **(+.8)** notches the biggest increase. Comparisons are June-July (6+).

Clear Channel	55.4	55.7	+.3	
1 WLTW/New York	6.2	6.5	+.3	#1
1 WALK-FM/New York**	1.1	1.0	-.1	#25
2 KOST/Los Angeles	4.4	4.4	Flat	#2
3 WLIT/Chicago	3.2	3.5	+.3	#9
6 KODA/Houston	5.3	6.4	+1.1	#3
9 WASH/Washington	6.8	5.7	-1.1	#3
11 WNIC/Detroit	4.0	4.1	+.1	#12
15 KESZ/Phoenix	4.7	5.5	+.8	#3
19 WALK-FM/Long Island	7.2	6.4	-.8	#1
19 WLTW/Long Island**	3.6	3.2	-.4	#11
26 KOST/Riverside**	3.4	3.5	+.1	#8
38 WLTW/Middlesex**	5.5	5.5	Flat	#2

CBS Radio	24.4	24.3	-.1	
1 WWFS/New York	2.7	2.5	-.2	#16
3 WCFS/Chicago	1.7	1.9	+.2	#21
5 KVIL/Dallas	3.6	2.9	-.7	#15
9 WTGB/Washington	2.4	2.8	+.4	#16
16 WLTE/Minneapolis	4.3	3.9	-.4	#11
17 KYXY/San Diego	4.5	5.4	+.9	#3
19 WWFS/Long Island**	2.2	2.2	Flat	#18
38 WWFS/Middlesex**	3.0	2.7	-.3	#18

Greater Media	14.4	14.3	-.1	
10 WMJX/Boston	6.2	6.2	Flat	#3
11 WMGC/Detroit	3.4	3.3	-.1	#17
38 WMGQ/Middlesex	4.8	4.8	Flat	#4

Cox Radio	12.3	12.1	-.2	
7 WSB-FM/Atlanta	4.8	4.9	+.1	#4
12 WFLC/Miami	6.8	6.2	-.6	#5
19 WEZN/Long Island**	0.7	1.0	+.3	#26

NextMedia	9.4	10.2	+.8	
4 KBAY/San Francisco**	1.8	1.8	Flat	#20
35 KBAY/San Jose	7.6	8.4	+.8	#1

Entercom	9.5	9.3	-.2	
4 KOIT-FM/San Francisco	5.5	5.5	Flat	#2
35 KOIT-FM/San Jose**	4.0	3.8	-.2	#9

Lincoln Financial	9.1	8.5	-.6	
12 WLYF/Miami	9.1	8.5	-.6	#1

Jerry Lee	7.1	6.7	-.4	
8 WBEB/Philadelphia	7.1	6.7	-.4	#2

Sandusky	5.0	5.6	+.6	
13 KRWM/Seattle	5.0	5.6	+.6	#1
Barnstable	6.4	5.1	-.3	
19 WKJY/Long Island	5.4	5.1	-.3	#5
Bonneville	2.7	2.8	+.1	
3 WILV/Chicago	2.7	2.8	+.1	#14
Plymouth Rock	1.3	1.6	+.3	
10 WPLM-FM/Boston	1.3	1.6	+.3	#19
All Pro	1.4	1.2	-.2	
26 KATY/Riverside	1.4	1.2	-.2	#25
Press	1.1	1.2	+.1	
38 WWZY/Middlesex**	1.1	1.2	+.1	#25
Beasley	1.0	1.1	+.1	
8 WJBR-FM/Philadelphia**	1.0	1.1	+.1	#26
Coast Radio	1.3	1.0	-.3	
4 KUIC/San Francisco**	1.3	1.0	-.3	#30
Redwood	0.8	1.0	+.2	
4 KZST/San Francisco**	0.8	1.0	+.2	#30

Hot AC

Basic Overview

By descending market size, each Hot AC's April, May, June and July 6+ shares are noted.

Mk	Calls/City	Apr	May	June	July
1	WPLJ/New York	2.8	3.2	2.9	3.3
2	KBIG/Los Angeles	3.9	3.7	3.7	3.3
3	WTMX/Chicago	4.5	4.8	5.1	5.0
4	KIOI/San Francisco	3.3	3.6	3.0	2.9
4	KLLC/San Francisco	2.1	2.2	2.2	2.0
4	KEZR/San Francisco**	1.4	1.4	1.3	1.4
5	KDMX/Dallas	3.4	4.5	4.4	3.6
6	KHMX/Houston	3.3	3.6	3.5	3.7
8	WPST/Philadelphia**	2.2	2.1	1.9	1.7
8	WNUW/Philadelphia	1.8	1.6	1.4	1.5
9	WRQX/Washington	5.1	4.6	5.1	4.6
10	WBMX/Boston	3.3	3.6	3.8	3.9
10	WXLO/Boston**	1.6	1.7	1.7	1.6
11	WDVD/Detroit	5.4	5.6	5.7	6.2
12	WRMF/Miami**	1.3	1.4	1.5	1.4
13	KPLZ/Seattle	5.5	5.1	4.8	5.2
15	KMXP/Phoenix	6.3	6.4	6.1	5.7
16	KSTP-FM/Minneapolis	7.4	7.6	8.0	7.9
17	KMYI/San Diego	5.0	5.1	4.7	5.2
17	KSCF/San Diego	2.9	2.8	3.3	2.8
19	WPLJ/Long Island**	3.3	3.7	3.8	3.4
26	KBIG/Riverside**	1.7	2.5	2.3	2.4
35	KEZR/San Jose	4.2	4.3	4.6	4.7
35	KIOI/San Jose**	2.6	2.9	3.3	2.8
38	WPLJ/Middlesex**	4.9	4.5	4.4	4.6

38 WPST/Middlesex** NA 0.6 0.9 1.1

Gains/Losses

Dallas' "Mix" posted a **+1.1** (April-May) **but** drops eight tenths in July to 3.6. **"Sophie" (KSCF/San Diego)** registers a one-half share decrease after June's **+0.5** while rival **"Star" (KMYI)** is **+0.5** following June's **-0.4**.

Mk	Calls/City	June	July	Flux	Mk	Calls/City	June	July	Flux
11	WDVD/Detroit	5.7	6.2	+0.5	4	KIOI/San Francisco	3.0	2.9	-0.1
17	KMYI/San Diego	4.7	5.2	+0.5	10	WXLO/Boston**	1.7	1.6	-0.1
1	WPLJ/New York	2.9	3.3	+0.4	12	WRMF/Miami**	1.5	1.4	-0.1
13	KPLZ/Seattle	4.8	5.2	+0.4	16	KSTP-FM/Minneapolis	8.0	7.9	-0.1
6	KHMX/Houston	3.5	3.7	+0.2	4	KLLC/San Francisco	2.2	2.0	-0.2
38	WPLJ/Middlesex**	4.4	4.6	+0.2	8	WPST/Philadelphia**	1.9	1.7	-0.2
38	WPST/Middlesex**	0.9	1.1	+0.2	2	KBIG/Los Angeles	3.7	3.3	-0.4
4	KEZR/San Francisco**	1.3	1.4	+0.1	15	KMXP/Phoenix	6.1	5.7	-0.4
8	WNUW/Philadelphia	1.4	1.5	+0.1	19	WPLJ/Long Island**	3.8	3.4	-0.4
10	WBMX/Boston	3.8	3.9	+0.1	9	WRQX/Washington	5.1	4.6	-0.5
26	KBIG/Riverside**	2.3	2.4	+0.1	17	KSCF/San Diego	3.3	2.8	-0.5
35	KEZR/San Jose	4.6	4.7	+0.1	35	KIOI/San Jose**	3.3	2.8	-0.5
3	WTMX/Chicago	5.1	5.0	-0.1	5	KDMX/Dallas	4.4	3.6	-0.8

- More than half the Hot AC stations in our sample are down June-July (**54%**, compared to 48% in June) and **46%** are up (versus 41% in June).
- Typical gains (**+0.24**) were basically the same as June's **+0.29** while representative losses were **-0.31** (versus June's **-0.23**).

AQH Share

For the fourth straight month, **"KS-95" (KSTP-FM)** is tops among Hot ACs in PPM markets.

Mk	Calls/City	Apr	May	June	July
16	KSTP-FM/Minneapolis	7.4	7.6	8.0	7.9
11	WDVD/Detroit	5.4	5.6	5.7	6.2
15	KMXP/Phoenix	6.3	6.4	6.1	5.7
13	KPLZ/Seattle	5.5	5.1	4.8	5.2
17	KMYI/San Diego	5.0	5.1	4.7	5.2
3	WTMX/Chicago	4.5	4.8	5.1	5.0
35	KEZR/San Jose	4.2	4.3	4.6	4.7
9	WRQX/Washington	5.1	4.6	5.1	4.6
38	WPLJ/Middlesex**	4.9	4.5	4.4	4.6
10	WBMX/Boston	3.3	3.6	3.8	3.9
6	KHMX/Houston	3.3	3.6	3.5	3.7
5	KDMX/Dallas	3.4	4.5	4.4	3.6
19	WPLJ/Long Island**	3.3	3.7	3.8	3.4
1	WPLJ/New York	2.8	3.2	2.9	3.3
2	KBIG/Los Angeles	3.9	3.7	3.7	3.3
4	KIOI/San Francisco	3.3	3.6	3.0	2.9
17	KSCF/San Diego	2.9	2.8	3.3	2.8
35	KIOI/San Jose**	2.6	2.9	3.3	2.8
26	KBIG/Riverside**	1.7	2.5	2.3	2.4
4	KLLC/San Francisco	2.1	2.2	2.2	2.0
8	WPST/Philadelphia**	2.2	2.1	1.9	1.7
10	WXLO/Boston**	1.6	1.7	1.7	1.6
8	WNUW/Philadelphia	1.8	1.6	1.4	1.5
4	KEZR/San Francisco**	1.4	1.4	1.3	1.4

12 WRMF/Miami**	1.3	1.4	1.5	1.4
38 WPST/Middlesex**	NA	0.6	0.9	1.1

- While not quite the June-July mirror image as witnessed in Adult Contemporary, Hot AC nonetheless is extremely consistent posting a June 6+ average of **3.59** and **3.53** in July.

Market Rankers

Approximately three of every ten Hot ACs in our sample can be found somewhere in the top five (**31%**).

Mk	Calls/City	June	July	Rank	Mk	Calls/City	June	July	Rank
11	WDVD/Detroit	5.7	6.2	#1	1	WPLJ/New York	2.9	3.3	#11
15	KMXP/Phoenix	6.1	5.7	#2	4	KIOI/San Francisco	3.0	2.9	#12
3	WTMX/Chicago	5.1	5.0	#3	10	WBMX/Boston	3.8	3.9	#12
13	KPLZ/Seattle	4.8	5.2	#3	26	KBIG/Riverside**	2.3	2.4	#14
16	KSTP-FM/Minneapolis	8.0	7.9	#3	17	KSCF/San Diego	3.3	2.8	#15
17	KMYI/San Diego	4.7	5.2	#4	35	KIOI/San Jose**	3.3	2.8	#15
35	KEZR/San Jose	4.6	4.7	#4	10	WXLO/Boston**	1.7	1.6	#19
38	WPLJ/Middlesex**	4.4	4.6	#5	4	KLLC/San Francisco	2.2	2.0	#20
5	KDMX/Dallas	4.4	3.6	#8	12	WRMF/Miami**	1.5	1.4	#21
2	KBIG/Los Angeles	3.7	3.3	#9	8	WPST/Philadelphia**	1.9	1.7	#22
9	WRQX/Washington	5.1	4.6	#9	8	WNUW/Philadelphia	1.4	1.5	#24
6	KHMX/Houston	3.5	3.7	#10	4	KEZR/San Francisco**	1.3	1.4	#25
19	WPLJ/Long Island**	3.8	3.4	#10	38	WPST/Middlesex**	0.9	1.1	#27

- Hot ACs noted here usually rank 12th (**#11.84**) 6+ in June compared to **#11.96** in June and **#13.09** in May.

By Strongest Market

San Diego (**8.0**) captures overall Hot AC honors as the **+0.5** from "Star" offsets the **-0.5** of rival "Sophie." Atlanta is the only PPM market which doesn't place a qualifying Hot AC.

San Diego	June	July		Phoenix	6.1	5.7	-.4	
KMYI	4.7	5.2	+0.5	KMXP	6.1	5.7	-.4	
KSCF	3.3	2.8	-.5	WWFS/Long Island*	2.6	2.2	2.0	1.6
					June	July		
Minneapolis	June	July		Middlesex	5.3	5.7	+0.4	
KSTP-FM	8.0	7.9	-.1	WPLJ**	4.4	4.6	+0.2	
				WPST**	0.9	1.1	+0.2	
					June	July		
San Jose	June	July		Boston	5.5	5.5	Flat	
KEZR	4.6	4.7	+0.1	WBMX	3.8	3.9	+0.1	
KIOI**	3.3	2.8	-.5	WXLO**	1.7	1.6	-.1	
					June	July		
San Francisco	June	July		Seattle	4.8	5.2	+0.4	
KIOI	3.0	2.9	-.1	KPLZ	4.8	5.2	+0.4	
KLLC	2.2	2.0	-.2		June	July		
KEZR**	1.3	1.4	+0.1	Chicago	5.1	5.0	-.1	
				WTMX	5.1	5.0	-.1	
					June	July		
Detroit	June	July		Washington	5.1	4.6	-.5	
WDVD	5.7	6.2	+0.5	WRQX	5.1	4.6	-.5	
					June	July		
	June	July						

Houston	June	July		Los Angeles	3.7	3.3	-.4
KHMX	3.5	3.7	+ .2	KBIG	3.7	3.3	-.4
	June	July			June	July	
Dallas	4.4	3.6	-.8	Philadelphia	3.3	3.2	-.1
KDMX	4.4	3.6	-.8	WPST**	1.9	1.7	-.2
	June	July		WNUW	1.4	1.5	+ .1
Long Island	3.8	3.4	-.4		2.9	2.9	Flat
WPLJ**	3.8	3.4	-.4	WWFS**	2.6	2.2	-.4
	June	July			June	July	
New York	2.9	3.3	+ .4	Riverside	2.3	2.4	+ .1
WPLJ	2.9	3.3	+ .4	KBIG**	2.3	2.4	+ .1
	June	July			June	July	
	2.9	3.3	+ .4	Miami	1.5	1.4	-.1
	June	July		WRMF**	1.5	1.4	-.1

By Group Owner

Now trailing by 2.2 shares, **Citadel** (+.1 compared to June) inches closer to **Clear Channel** (-1.6).

Clear Channel	27.5	25.9	-1.6	
2 KBIG/Los Angeles	3.7	3.3	-.4	#9
4 KIOI/San Francisco	3.0	2.9	-.1	#12
5 KDMX/Dallas	4.4	3.6	-.8	#8
15 KMXP/Phoenix	6.1	5.7	-.4	#2
17 KMYI/San Diego	4.7	5.2	+ .5	#4
26 KBIG/Riverside**	2.3	2.4	+ .1	#14
35 KIOI/San Jose**	3.3	2.8	-.5	#15
Citadel	23.6	23.7	+ .1	
1 WPLJ/New York	2.9	3.3	+ .4	#11
9 WRQX/Washington	5.1	4.6	-.5	#9
10 WXLO/Boston**	1.7	1.6	-.1	#19
11 WDVD/Detroit	5.7	6.2	+ .5	#1
19 WPLJ/Long Island**	3.8	3.4	-.4	#10
38 WPLJ/Middlesex**	4.4	4.6	+ .2	#5
CBS Radio	12.8	12.4	-.4	
4 KLLC/San Francisco	2.2	2.0	-.2	#20
6 KHMX/Houston	3.5	3.7	+ .2	#10
10 WBMX/Boston	3.8	3.9	+ .1	#12
17 KSCF/San Diego	3.3	2.8	-.5	#15
Hubbard	8.0	7.9	-.1	
16 KSTP-FM/Minneapolis	8.0	7.9	-.1	#3
NextMedia	5.9	6.1	+ .2	
4 KEZR/San Francisco**	1.3	1.4	+ .1	#25
35 KEZR/San Jose	4.6	4.7	+ .1	#4
Fisher	4.8	5.2	+ .4	
13 KPLZ/Seattle	4.8	5.2	+ .4	#3
Bonneville	5.1	5.0	-.1	
3 WTMX/Chicago	5.1	5.0	-.1	#3

Nassau	2.8	2.8	Flat	
8 WPST/Philadelphia**	1.9	1.7	-.2	#22
38 WPST/Middlesex**	0.9	1.1	+.2	#27
Greater Media	1.4	1.5	+.1	
8 WNUW/Philadelphia	1.4	1.5	+.1	#24
Palm Beach	1.5	1.4	-.1	
12 WRMF/Miami**	1.5	1.4	-.1	#21

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[Archived Here](#) - The **July 2009 Talk overview** which was featured in last week's "**Inside the Numbers with Mike Kinosian**" (8-20-2009).